

DIAMOND PARTNER

\$15,000
INVESTMENT

BENEFITS INCLUDE:

1. **Membership** - NAIOP Membership for four (4) individuals from Partner Company **(Value - \$2,135)**
2. **Marketing (Value - \$thousands\$)**
 - Top billings as a **Diamond Partner** in all published Chapter Documents, including Partner Company's acknowledgement on the NAIOP Chapter website with direct link to the Partner Company's own website.
 - NAIOP will again try to hold events at venues owned by our Chapter's Membership in an attempt to showcase these properties. Gemstone Partners get priority consideration for this marketing opportunity.
 - Partner Company banner regularly displayed at all 2010 Chapter Meetings and events (when permitted).
 - Opportunity to host a Chapter Meeting to showcase a Partner Company project (underwrite costs to host).
3. **Trade Show** - Partner Company would be especially acknowledged at the 2010 Trade Show including a Premier table location in Section "A". Partner Company will also be recognized as a Diamond Partner on the Front Cover of the 2010 Trade Show Guide, including Partner Company's advertisement in the Professional Services Section of the Trade Show Guide. **(Value - \$2,200)**
4. **Media** - As a **Diamond Partner**, Partner Company may submit up to twelve (12) individual electronic news release (one per month) to be published on the NAIOP South Florida Chapter website in 2010. News release materials will be placed under a special "button" designated "Partner News".
5. **Awards of Excellence** - Titled sponsor of the 2010 Awards of Excellence, including up to ten (10) complimentary admissions to the Awards of Excellence Event **(Value - \$900)**
6. **Chapter Meetings** - A total for the year of sixty (60) complimentary admissions for Partner Company employees and/or invited guests to attend 2010 Chapter Meetings (RSVP required). **(Value - \$2,100)**
7. **Education Seminars** - A total for the year of twenty (20) complimentary admissions for Partner Company employees and/or invited guests to attend 2010 Educations Seminars (RSVP required). **(Value - \$500)**
8. **Socials** - A total for the year of twenty (20) complimentary admissions for Partner Company employees and/or invited guests to attend 2010 Socials (RSVP required). **(Value - \$700)**
9. **North Palm Beaches/Treasure Coast** - A total for the year of twenty (20) complimentary admissions for Partner Company employees and/or invited guests to attend 2010 North Palm Beaches/Treasure Coast Meetings. (RSVP required). **(Value - \$700)**
10. **Holiday Luncheon/Annual Meeting** - A total of four (4) complimentary admissions for Partner Company employees who are NAIOP Members to attend 2010 Holiday Luncheon/Annual Meeting. (RSVP required). **(Value - \$140)**
11. **College Challenge** - A total of four (4) complimentary admissions for Partner Company employees and/or invited guests to attend 2010 College Challenge. (RSVP required). **(Value - \$200)**
12. **Bus Tour**
 - Partner Company choice of 4 options of your choice: either a walk through, stop, drive through, or drive by (no more than 2 on any one bus tour: Miami-Dade, Broward & Palm Beach). **(Value - \$8,000)**
 - Partner Company recognized on the Front Cover of the Bus Tour Guide **(Value - \$1,000)**
 - A total for the year of twelve (12) complimentary admissions on the bus tours **(Value - \$1,800)**
 - Complimentary advertisement in the Professional Services Section of each bus tour **(Value - \$750)**
 - Bus moderator will acknowledge Partner Company as a **Diamond Partner** on each tour
13. Other Company Benefits as a **Diamond Partner** will include:
 - Display Table for promotional materials at all 2010 NAIOP regular Chapter Meetings
 - Special Partner Ribbons created for all company colleagues to wear at all regular monthly meetings

TOTAL DOLLAR VALUE **\$30,000+**