

# EMERALD PARTNER

**\$10,000**  
INVESTMENT

## BENEFITS INCLUDE:

1. **Membership** - NAIOP Membership for three (3) individuals from Partner Company (**Value - \$1,835**)
2. **Marketing (Value - \$thousands\$)**
  - Billings as an **Emerald Partner** in all published Chapter Documents, including Partner Company's acknowledgement on the NAIOP Chapter website with direct link to the Partner Company's own website.
  - NAIOP will again try to hold events at venues owned by our Chapter's Membership in an attempt to showcase these properties. Gemstone Partners get priority consideration for this marketing opportunity.
  - Partner Company banner regularly displayed at all 2010 Chapter Meetings and events (when permitted).
  - Opportunity to host a Chapter Meeting to showcase a Partner Company project (underwrite costs to host).
3. **Trade Show** - Partner Company would be especially acknowledged at the 2010 Trade Show including a Premier table location in Section "B". Partner Company will also be recognized as an Emerald Partner in the 2010 Trade Show Guide, including Partner Company's advertisement in the Professional Services Section of the Trade Show Guide. (**Value - \$2,000**)
4. **Media** - As a **Emerald Partner**, Partner Company may submit up to ten (10) individual electronic news release (one per month) to be published on the NAIOP South Florida Chapter website in 2010. News release materials will be placed under a special "button" designated "Partner News".
5. **Awards of Excellence** - Company recognition at the 2010 Awards of Excellence, including up to eight (8) complimentary admissions to the Awards of Excellence Event (**Value - \$720**)
6. **Chapter Meetings** - A total for the year of forty-five (45) complimentary admissions for Partner Company employees and/or invited guests to attend 2010 Chapter Meetings (RSVP required). (**Value - \$1,575**)
7. **Education Seminars** - A total for the year of fifteen (15) complimentary admissions for Partner Company employees and/or invited guests to attend 2010 Educations Seminars (RSVP required). (**Value - \$375**)
8. **Socials** - A total for the year of fifteen (15) complimentary admissions for Partner Company employees and/or invited guests to attend 2010 Socials (RSVP required). (**Value - \$525**)
9. **North Palm Beaches/Treasure Coast** - A total for the year of fifteen (15) complimentary admissions for Partner Company employees and/or invited guests to attend 2010 North Palm Beaches/Treasure Coast Meetings. (RSVP required). (**Value - \$525**)
10. **Holiday Luncheon/Annual Meeting** - A total of three (3) complimentary admissions for Partner Company employees who are NAIOP Members to attend 2010 Holiday Luncheon/Annual Meeting. (RSVP required). (**Value - \$105**)
11. **College Challenge** - A total of three (3) complimentary admissions for Partner Company employees and/or invited guests to attend 2010 College Challenge. (RSVP required). (**Value - \$150**)
12. **Bus Tour**
  - Partner Company choice of 3 options of your choice: either a walk through, stop, drive through, or drive by (no more than 2 on any one bus tour: Miami-Dade, Broward & Palm Beach). (**Value - \$6,000**)
  - A total for the year of nine (9) complimentary admissions on the bus tours (**Value - \$1,350**)
  - Complimentary advertisement in the Professional Services Section of each bus tour (**Value - \$750**)
  - Bus moderator will acknowledge Partner Company as a **Emerald Partner** on each tour
13. Other Company Benefits as a **Emerald Partner** will include:
  - Display Table for promotional materials at all 2010 NAIOP regular Chapter Meetings
  - Special Partner Ribbons created for all company colleagues to wear at all regular monthly meetings

TOTAL DOLLAR VALUE **\$20,000+**