

BUS TOUR SPONSORSHIP OPPORTUNITIES

Palm Beach County,

Thursday, March 4, 2010

WALK THROUGH

Member Rate \$ 2,000 Nonmember Rate \$ 2,400

A "Walk Through" sponsorship includes an approximate 15-20 minute visit inside the first floor lobby of the building ONLY. Representatives may give their presentation either in the first floor lobby or any other first floor room designated in advance. Included in this level of sponsorship, are cash awards or prizes with a total value of **\$400** - given by NAIOP - on behalf of the sponsor to one or more attendees during or at the end of the tour.

STOP

Member Rate \$ 1,200 Nonmember Rate \$ 1,600

A "Stop" sponsorship is limited to buses actually "stopping" in front of - or as near as possible - to the sponsor's project. The sponsor is responsible for arranging to have one person meet each bus, and to speak on behalf of the sponsor to those inside the buses. Included in this level of sponsorship, are cash awards or prizes with a total value of **\$300** - given by NAIOP - on behalf of the sponsor to one or more attendees during or at the end of the tour.

DRIVE THROUGH

Member Rate \$1,100 Nonmember Rate \$1,300

"Drive Through" sponsorships apply ONLY to single-owner projects, where there are two or more buildings within an office/industrial campus environment. Included in this level of sponsorship, are cash awards or prizes with a total value of **\$250** - given by NAIOP - on behalf of the sponsor to one or more attendees during or at the end of the tour.

DRIVE BY

Member Rate \$ 750 Nonmember Rate \$ 950

A "Drive-By" sponsorship is limited to buses actually "driving by" - or as near as possible - to the sponsor's project. Included in this level of sponsorship, are cash awards or prizes with a total value of **\$150** - given by NAIOP - on behalf of the sponsor to one or more attendees during or at the end of the tour.

COVER AD SPONSORS

Rear Cover Ad: \$1,500 – Early Payments received by January 4, 2010: **\$1,400** – Payments received by February 4, 2010: **\$1,450** – Payments received **after** February 5, 2010: **\$1,500**.
Inside Front Cover Ad: \$1,000 - Early Payments received by January 4, 2010: **\$900** – Payments received by February 4, 2010: **\$950**– Payments received **after** February 5, 2010: **\$1,000**.
Inside Rear Cover Ad: \$1,000 - Early Payments received by January 4, 2010: **\$900** – Payments received by February 4, 2010: **\$950**– Payments received **after** February 5, 2010: **\$1,000**.

BUS SPONSOR

\$ 800 per bus (3 Available - 4th bus standby only)

Members only may sponsor buses. Each bus will contain a poster-size sign inside the bus - showing the sponsoring company's name and logo, a **full-page ad** in the guide, and a special "Bus Sponsor" tab in the guide. Sponsorships accepted on a first come, first served basis.

Drinks Sponsor

\$ 350 per bus (3 Available - 4th bus standby only)

Members only may sponsor buses. Each bus will contain a poster-size sign inside the bus - showing the sponsoring company's name and logo, a **full-page ad** in the guide, and a special "Bus Sponsor" tab in the guide. Sponsorships accepted on a first come, first served basis.

GOODIE BAG SPONSOR

Member Rate \$1,700 Nonmember Rate \$ 2,000 (1 Available)

Goodie bag sponsor includes company logo on each Goodie bag given out to all attendees on the day of the tour.

- Koozie Sponsor** Member: \$ 400 Nonmember: \$500 (3 Available)

Koozie Sponsor includes company logo on every drink koozie given out to all attends the day of the tour.

- Water Bottle Sponsor** Member: \$ 400 Nonmember: \$500 (3 Available)

Water Bottle Sponsor includes company logo on every bottle in one case (144 bottles) given out to all attends the day of the tour.

- Lanyard Sponsor** Member: \$ 1,000 Nonmember: \$1,200 (1 Available)

Lanyard Sponsor includes company logo on every ID Badge Lanyard given out to all attends the day of the tour.

For ALL sponsorships listed above, your "insert/brochure" must be 8 1/2" X 11" - limit one (1) page [printed front and back]. Please send your electronic files - by email - a high-resolution (1,200 dpi or larger) pdf file of your brochure to palmbeachbus@naiopsfl.org on or before **January 28, 2010**. (Additional Pages are \$150.00 each) NO HARD COPIES PLEASE. **SPONSORSHIP DOES NOT INCLUDE ADMISSION ON THE TOUR.**

- ADVERTISE IN THE GUIDE** Member: \$ 250 per page Nonmember: \$350 per page

All business enterprises that provide products or services to the commercial real estate development community are invited to place their brochures in the "Professional Services" section of the bus tour guide. Your "insert/brochure" must be 8 1/2" X 11" - limit one (1) page [printed front and back]. Please send - by email - a high-resolution (1,200 dpi or larger) pdf file of your brochure to palmbeachbus@naiopsfl.org on or before **January 28, 2010**. (Additional Pages are \$150.00 each)

[NOTE: Tri-fold or 11" X 17" folded brochures are not accepted]

I have read and agree with the terms and conditions listed above. I further agree that I am buying a sponsorship opportunity for a bus tour event on behalf of the company listed above. Should a natural disaster occur, which would preclude the NAIOP event from occurring, and should NAIOP be required to forfeit any advance payment related to bus tours because of prior financial commitments, NAIOP shall not be held responsible for either refunds or rescheduling the event at a future date. NAIOP hereby reserves the right to either issue a refund or credit the payment to an equivalent future event.

Submission of this property form does NOT guarantee that your project will be included on the final tour itinerary.

Further, the undersigned person or company submitting this agreement represents and warrants to and covenants with NAIOP South Florida Chapter, Inc. that (i) the information contained in this submission is true and correct, (ii) the undersigned is authorized to make this submission on behalf of the owner of the subject property, and (iii) will indemnify and hold harmless NAIOP South Florida Chapter, Inc. for any breach of the foregoing representations and warranties.

AN "E-TICKET" WILL BE ISSUED AS A CONFIRMATION OF THIS RESERVATION. I HEREBY AUTHORIZE NAIOP TO CHARGE MY CREDIT CARD AND DEPOSIT MY CHECK FOR THE AMOUNT SHOWN BELOW.

Print Name _____ Signature _____ Date _____

- REGISTRATION FORM - Palm Beach County, Thursday, March 4, 2010

Sponsorship Name _____

Send Invoice to: _____

Project Address _____

Title/Dept. _____

City/St/Zip _____

Company Name _____

Member Name _____

Address _____

Member Company _____

City/St/Zip _____

Member email _____

Voice Phone (____) _____

Address _____

Facsimile: (____) _____

Voice Phone _____

email address: _____

Gemstone Partner (Approved by Level) Check # _____ Amount \$ _____